

**Joyce Holman**

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**From:** Karen Phimister <KPhimister@swindon.gov.uk>  
**Sent:** 13 July 2018 10:06  
**To:** Joyce Holman; Councillor Janine Howarth  
**Subject:** Information about the HAZ bid

Dear Joyce and Janine, thank you both for your input, please see some additional information about the HAZ bid for discussion on 31 July:

**Swindon Heritage Action Zone bid for the Railway Village Area**

The SBC Planning team is leading on a bid to Historic England to create a Historic Action Zone focussed on the area surrounding the Railway Village.

**The purpose:** to access funding and resources (expertise in historic research, place branding, community engagement etc) from Historic England in order to bring about a holistic reappraisal of this historic part of Swindon with the aim of improving the area overall by:

- enhancing individual heritage assets in need of refurbishment and/or new uses
- enhancing the public realm in which the assets are located
- improving linkages with Outlet Centre, the station and Town Centre through Railway Village
- raising the profile of this area through 'telling the story' of Swindon's history (interpretation, heritage trails, literature, exhibitions, community engagement)
- strengthening community by encouraging local participation in joint projects

These improvements should be of benefit to residents of the parish but it is also hoped that they will help to change perceptions of Swindon and provide the impetus to bring forward investment and development in the wider area. Projects must be deliverable within a 3-5 year timescale and must be delivered in partnership with public, private and voluntary sector organisations (which must include the Local Authority).

With regard to funding, whilst we will be applying to Historic England for funding for specific aspects of some of the projects, they will also expect to see where and how SBC and other stakeholders are investing in the area. If the Parish Council is willing to share information about projects they are funding in the Railway Village area that would be helpful but it is **not** essential and for councillors to decide what is appropriate.

**For more information about Heritage Action Zones see:** <https://historicengland.org.uk/services-skills/heritage-action-zones/>

**Bid submission date:** by 29 August 2018, followed by 2 rounds of discussions with Historic England (regional then, if successful, national). If our bid is successful, there would then be 3-4 months of project scoping in order for the HAZ to be launched in April 2019.

The SBC HAZ bid team very much appreciates the nomination of Councillor Howarth to act as a 'liaison person' on the bid on behalf of Swindon Central South Parish Council.

**We also seek formal endorsement of the bid by the Parish Council through a letter on headed paper and permission to list the Parish Council as one of our partners on the bid form.**

In addition we are interested in identifying projects which are of interest to the Parish Council, which may have been brought to their attention by residents, which will benefit the local community and which can be delivered jointly between SBC, the parish council, Historic England and other organisations to deliver multiple outcomes.

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