

**Joyce Holman**

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**From:** Dave Stewart <dave@swindonlink.com>  
**Sent:** 18 January 2018 10:56  
**To:** Joyce Holman  
**Subject:** Link South magazine + SSPC quote  
**Attachments:** south swindon parish council newsletter.pdf

Hi Joyce,

Absolutely.

As discussed, we can offer the following in our Link South magazine;

**Option 1 (LINK SOUTH – circ. 13,000 households per month):**

1 \* Full Page - branded SSPC page (March 2018 only)

**@ £859 + VAT per insert (1 insert)**

**Option 2 (LINK SOUTH – circ. 13,000 households per month):**

4 \* Full Pages branded SSPC pages (March, June, September, December 2018 editions)

~~@ £859 + VAT~~ **@ £773 + VAT per insert (4 inserts)**

So a decent saving if you opt for the four. It also ties in nicely with the seasonal newsletters, given that each month signals the change of the season.

Our issues are distributed on the 1<sup>st</sup> of each month – so March comes out March 1<sup>st</sup>, June comes out June 1<sup>st</sup> and so on.

I also attach the draft of what our layout team put together based on one of your previous newsletters. This is of course just an example, but gives you an idea of what it would look like on one of our pages. We could of course add your logo to this, or any other images you see fit to 'brand' it further as your page.

Finally, if you decide you'd prefer the additional space of a double—page spread, let me know. For this larger option, the prices would be £1429 + VAT (for Option 1 as written above) or £1305 + VAT (for Option 2).

Thanks,  
Dave

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**From:** Joyce Holman [mailto:clerk@southswindon-pc.gov.uk]  
**Sent:** 18 January 2018 10:34  
**To:** Dave Stewart <dave@swindonlink.com>  
**Subject:** RE: distribution map

Dear Dave

Could you just confirm the prices you gave me in writing

Thanks

Joyce

Joyce Holman  
Clerk  
South Swindon Parish Council (Central Swindon South Parish Council)