

Council is to reward fly-tipping tip-offs

A reward campaign to reduce fly-tipping throughout the county has been launched.

The We're Targeting Fly-tippers campaign by Wiltshire Council aims to combat the scourge of fly-tipping by offering people a reward of up to £200 in high street vouchers if they report information that leads to the

successful prosecution of an offender or the payment of a penalty notice.

Cabinet member for waste Bridget Wayman said: "We're delighted to launch this campaign to reduce fly-tipping throughout Wiltshire and reward our residents for helping us to fight this blight on our beautiful county.

"Fly-tipping costs us more than £180,000 each year, it is unsightly and it is a danger to people, wildlife and the environment. So we need the help of our communities to prosecute fly-tippers and keep our county cleaner, greener and safer. I would urge anyone with any information about fly-tipping in Wiltshire to re-

port it to us with as much information as possible".

In Wiltshire, most fly-tipping reports are where waste is cleared for a fee and then dumped to avoid legal disposal costs.

To report fly-tipping in Wiltshire go to www.wiltshire.gov.uk/community-environment-wtf

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