

## Joyce Holman

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**From:** Karen Phimister <KPhimister@swindon.gov.uk>  
**Sent:** 04 September 2018 16:00  
**To:** Joyce Holman  
**Subject:** FW: Heritage Action Zone bid

Hi Joyce, here it is.

**From:** Karen Phimister  
**Sent:** 24 August 2018 17:32  
**To:** Joyce Holman <JHolman@swindon.gov.uk>; Councillor Janine Howarth <JHowarth@swindon.gov.uk>  
**Subject:** Heritage Action Zone bid

Dear Joyce and Janine, I just want to let you know that the Heritage Action Zone bid went off to Historic England today. Our list of potential projects was as follows:

- Recruitment of a Project Officer to co-ordinate the various projects
- Review of existing heritage designations ie Conservation Area Appraisals and Management Plans and additional research to increase our understanding
- Creation of a Local List of locally significant buildings
- Creation of a recognisable brand for the area
- Promotion of Swindon's history through a variety of mediums (exhibitions, walking tours, publications) involving the community
- A better connected town centre with improved pedestrian links and appropriate signage
- Enhancements to public realm areas
- An Action Plan to refurbish the Health Hydro, identifying funding etc
- Carriage Works – continued refurbishment
- New and enhanced uses for historic buildings around Emlyn Square
- An enhanced STEAM museum
- An enhanced Railway Cottage museum
- Shop frontage improvements along Faringdon Road, Fleet Street and Bridge Street
- GWR Park – measures to assist with the transfer to the Parish Council, to increase capacity of paid and volunteer staff and to address security/anti-social behaviours. Plus research into the park's history to influence the provision of new facilities and activities etc NOTE – this is just a starting point and no actions would be initiated without full discussion with and approval of the Parish Council

If successful, we are hopeful that this will result in opportunities to work closely with the Parish Council on several projects and in particular the GWR Park. Finally, thank you so much for the letter of support from the Parish Council. I will be in touch regarding the progress of the bid.

Many thanks, Karen

**Karen Phimister** ([kphimister@swindon.gov.uk](mailto:kphimister@swindon.gov.uk))

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