

Broadgreen Community Centre Street Food Festival Proposed Day Change

The Inaugural Broadgreen Community Centre Street Food Festival was held in 2018. The event went well in terms of organisation and enjoyment for those who attended but numbers were disappointing and the number of food stalls could have been greater.

Looking at the event for 2019, there were well argued considerations for keeping the event at the same weekend as the previous year. Looking at the use of the community centre and the chosen day for street markets across Swindon and Wiltshire, Sunday is a preferred day for such community events so it is proposed that the date be moved from Saturday 15th June 2019 to Sunday 16th June 2019.

Contact has been made with the key services for the event, such as first aid, security and staging and it would appear that Sunday is a better day for them all.

Also, food stalls that would not be able to make the Saturday including Swindon's Ray's Ice Cream (who attended the event last year) and Falvo Artisan Pizza (who we couldn't get last year and would really like) are able to do the Sunday.

Moving the event to the Sunday has the added advantage of not clashing with the last day of the Old Town Festival which councillors are keen to avoid as it would allow them to offer their services as volunteers for both events. Volunteers are invaluable to the success of the event.

As the sections of Broad Street, Gladstone Street and Salisbury Street that are subject to the road closure are Residents Only parking areas, it should not be any different if it is Saturday or Sunday.

The designated parking for the event is at County Ground and this is already free on Sundays.

The reason for choosing the Saturday last year was to help the 2.5 staff of the Parish Council at the time to have a day off between the event and the next working week but for year two, with experience of the first event and more Parish Council staff, doing the event on the Sunday should be manageable.